

SINGLE PRESS RELEASE

Greta Isaac *Undone*



Band: Greta Isaac

Single: Undone

Release Date: 11th May 2018

For Fans of... Billie Eilish, Grimes, Say Lou Lou, Lykke Li

"... an unprecedented degree of growth and maturity..." - **The Line of Best Fit**

Following the success of previous singles *Comfortable* and *Tied*, Welsh artist **Greta Isaac** returns with another highly addictive single. ***Undone*** is out **11th May 2018**.

Propelled by throbbing beats, *Undone* is a superbly crafted slice of glitchy electro-pop from this innovative new artist. As playful soundscapes and whirring hooks flow alongside Isaac's soaring vocals, rich musical layers are interwoven to create a truly uplifting anthem, sounding akin to **Grimes** or **Billie Eilish**. Isaac aptly elaborates, "*Undone* is about that horrible part of your subconscious that toys with other people's emotions purely for the thrill of making someone attracted to you, regardless of whether or not you're actually interested. Essentially, a narcissist's paradise."

Her project, as a whole, is an exploration into habits and destructive human tendencies. Each song explores and exaggerates a different unhealthy trait from the perspective of a neurotic character. Whereas *Comfortable* explored apathy and selfishness, and *Tied* was about being stuck in an unhappy relationship, *Undone* explores that part of our subconscious that believes it can make anyone fall in love with them.

Performing with her sisters on BVs, in addition to mandolin, guitars and double bass, the band are already gaining a reputation for delivering captivating live performances. Greta Isaac debuted her project with a sold out London show at a secret location, as well as wowing crowds at **Festival No.6**. Now, having gained attention from the likes of **BBC Radio 1's Huw Stephens**, **The Line Of Best Fit**, **London In Stereo**, **Mahogany** and **Impose Magazine**, Greta Isaac is set to continue seducing listeners with her captivating alt-pop creations.

Undone is out on **11th May 2018**.



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